The Digital Business and Technology Handbook

Value-First Engineering, Margin Economics and Agency Traps

EXZAZON Value-First Digital Engineering Resource - https://exzazon.com

- 1. Avoiding Agency Markups & Fixed-Scope Traps
- 2. 100% Repository & Source Code Ownership Rules
- 3. Contribution Margin Ratio (CMR) Unit Economics
- 4. Next.js App Router & Server-Side CAPI Architecture
- 5. 30-Day Post-Launch Warranty & Support Protocols

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